



Ministry of Road Transport & Highways

Shri Nitin Gadkari calls upon public private collaboration for reducing road accidents and improving road safety

Posted On: 09 AUG 2021 10:04PM by PIB Delhi

Union Minister for Road Transport and Highways Shri Nitin Gadkari has said public private collaboration and continuous efforts will help in reducing road accidents in the country and improve road safety. Addressing a webinar on Private Financing for Road safety he called upon the private sector to contribute in creating social consciousness, social awareness and social responsibility towards road safety and utilize their corporate social responsibility CSR fund to address all concerns of road safety. Shri Gadkari reiterated commitment to achieve of 50 percent of reduction of road deaths by 2025 and zero accident related fatalities in the country by 2030.



The Minister said road accidents put social economic burden on society and nation as a whole and urged all private sector entities to proactively come forward for development of social bonds. He said the corpus generated with social contribution would be effectively used to finance projects such as zero fatality and other road safety strategies on national scale .

View Full details <https://youtu.be/A12cxljSLeQ>

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